## М. Тарасевич

## HOW TO GET TO AUSTRALIA: ACTUAL DIFFICULTIES

Tourism in Australia is one of the largest sectors of the country's economy, accounting for about 3,9 % of GDP. Domestic tourism makes up a significant part of the tourism industry, accounting for 73 % of the total GDP of tourism. This is primarily due to the inaccessibility of the continent and the high cost of air travelling. Most visitors come from China and New Zealand, which are relatively close to the country.

There are only 16 airlines in the world that provide flights to Australia. At the same time, none of them are from the CIS. Also, the flight itself, for example, from Moscow to Sydney with a transfer takes 24 hours. There is no option to get from another continent to Australia by sea. Current ferries operate on a route only from one Australian city to another.

The country has a state program "Tourism 2020", aimed at the development of its various areas, including the improvement of transport links. The transport infrastructure needs to increase capacity in order to serve tourists who want to enter, leave and travel around Australia. The state cooperates with carriers to make sure that the transport industry is growing and helps to develop the tourism sector, and does not hinder the movement of people.

The solution is to route passenger ferries from different continents, not just cargo ships. Also, the development of air links with many countries. Often, the problem here is the technical side of the issue, since the plane will be in flight for too long. But using the services of one airline with a stop for refueling will significantly reduce the cost of the flight.

Thus, the solution to the problem of how to get to Australia is to invest in the development of transport links. It will reduce costs and decline the difficulties that visitors have while visiting. And then in Australia international tourism will be developed at the same high level as domestic tourism.