

тический уровень обозначающего ниже, чем обозначаемого, из-за чего достигается иронический или сатирический эффект. Иногда в американском медиадискурсе сравнение расширяется при помощи обстоятельственных и определительных слов. Большинство сравнений основано на каких-либо языковых особенностях или культурных реалиях. При анализе метафоры было установлено, что, как в американском, так и в белорусском медиадискурсе чаще встречаются простые, общепринятые метафоры, в редких случаях они создавались самими авторами.

А. Зыгмантович

OBVIOUS REASONS CANADA SUCCEEDS THE USA AS THE MOST LIVABLE PLACE

The question either Canada or the USA succeeds as the most livable place in the North American continent is a part of the age-old debate between the two nations. The societies of both Canada and the United States hold the view that their own country is definitely a better place to live. Generally, neither country takes into consideration all the facts about what the other country has to offer. So, which is better: Canada or the United States?

1. The world thinks Canada is awesome.

Canada has a reputation of being great worldwide, and it is supported by an international survey of 2013 which asked 27,000 people across the globe what they thought about the safety and public policy. Most of them chose Canada.

2. Canada is pretty safe.

Canadians report the lowest rate of assaults of any country in the same OECD Better Living survey. An estimated 1,31 percent of Canadians report having been assaulted in the past year. Canadians are significantly less likely to get murdered than Americans, although neither country's homicide rate is really something to brag about.

3. Canadian health care is better than American.

A Canadian born now can expect to live to 81-years-old. This puts Canada more than two years ahead of the United States and one year above the OECD average.

4. Canadian 15-year-olds are smarter than American 15-year-olds.

Canadian students average top scores in the Programme of International Student Assessment, a regular survey that tests kids' reading, math and science abilities in 44 countries.

5. Canadian air is less polluted.

Head across the border between these two countries and you'll find fewer pollutants in the air.

6. Canada is awesome at hockey.

Many of the actual players winning the tournament are originally from up north, and that means Canada's prowess at ice hockey shines during the Olympics, when Canadians actually play for their home country.

Thus, by looking just at these rankings it is clear that Canada is one of the top ten countries in the world, though it is not always in favorable positions in many categories of all 195 countries in the world.

Certainly, it is reasonable to say that Canada is a safer, healthier, better educated, and overall, a more free country than the United States.

М. Казакова

BOSTON EDUCATION TRAIL : PARTICULAR PERSPECTIVES FOR THE BEST

Choosing a college is probably the hardest adult decision you'll make at the young age of eighteen. And while there are many colleges and cities that house them across the country, there is only one Boston and it's the best choice you can make.

Boston College. Boston College, the first institution of higher education to operate in the city of Boston, is today among the nation's foremost universities, a leader in the liberal arts, scientific inquiry, and student formation.

Harvard University. Harvard University is a private research university in Cambridge, Massachusetts. Established in 1636, Harvard is the United States' oldest institution of higher learning, and its history, influence, and wealth have made it one of the world's most prestigious universities.

Massachusetts Institute of Technology. Massachusetts Institute of Technology is a private institution that was founded in 1861. Its influence in the physical sciences, engineering, and architecture, and more recently in biology, economics, linguistics, management, and social science and art, has made it one of the most prestigious universities in the world. MIT is often ranked among the world's top universities.

Berklee College of Music. Berklee College of Music is a private music college in Boston. It is the largest independent college of contemporary music in the world. Berklee alumni have won 294 Grammy Awards, more than any other colleges.

Thus, Boston has an incredible heritage that is not only about education, but also it has a great value for history. It is the unofficial student capital of the United States, with the greater Boston area containing some of the most distinguished universities in the world.

И. Квятковский

КОЛЛОКВИАЛИЗМЫ В АНАЛИТИЧЕСКИХ СТАТЬЯХ БРИТАНСКОЙ ПРЕССЫ

Средства массовой информации являются одним из наиболее эффективных инструментов информирования аудитории и воздействия на нее. Среди множества газетных жанров особое место занимают аналитические статьи, в которых факты рассматриваются в глобальных масштабах, анали-